

# Annual Report

2023  
2024



Camp  
Massawippi

## LETTER FROM THE Executive Director

After one year as the Executive Director of Camp Massawippi, I must say all is moving forward. I arrived in the Townships two years ago and I'm proud of representing camp with the different **donors, Governments and friends of camp**. As a new member of the team, **I am still impressed by the board of directors and staff's dedication** and unwavering commitment to its mission and campers. Many of our campers had a wonderful summer last year, they will get one even better in 2024!

Camp's team continues to be more complete with more experience on board. The site installations have been renewed, revamped and

modernized. Our auditorium has brand new light and sound system installations for dance class, discos and yoga. The mountain campsite is under way with two 32 feet Yurts being installed. We added a library and pretty soon a real firepit that can accommodate all the campers and staff at once. Decks have been redone and we try everyday to make it a safer environment and a more enjoyable life experience.

As we approach another summer camp season, staff will be ready, weather will be on our side we hope, but one thing I'm sure of, Camp is moving to a better place, solidified and effervescent.

**I know everything will go well as it did last year, even better.**

Camp Massawippi makes the impossible possible and we will need more support and partners for years to come as we continue **providing year-round adapted programs** for youth with physical limitations with great passion and innovation.

**Thanks for all your support.**

*- Karl*



“Camp Massawippi is a great place for meeting others living with disabilities like me.”

- LONG-TIME CAMPER

2023-24

# Programming

Founded in 1951, Camp Massawippi offers recreational, educational and leisure activities to youth with physical challenges that maximize their abilities and autonomy. Our camp programs, offered in English and French to individuals from across Quebec and beyond, favour the stimulation, development, and social integration of each camper. We create a bilingual state-of-the-art camp environment where individuals with a physical disability can embark on a journey of self-discovery.



“  
I would like to thank  
Camp for simply existing  
and continuing to do the  
work that you do! From  
the bottom of my heart,  
thank you.  
”

- PARENT OF A CAMPER

## SUMMER CAMP (AYER'S CLIFF)

36

avg. campers  
per week

251

spots filled

## DAY CAMP (MONTREAL)

26

avg. campers  
per week

182

spots filled

## VIRTUAL CAMP (CONNEXIONS)

40

avg. campers  
per week

302

live zoom  
sessions this year

## GROUPS & EVENTS

26

groups &  
events

2067

participants





# Highlights

## 1. GENERATOR

The new generator ensures seamless support, reinforcing our commitment to reliability



## 5. ROOFING

Our new roofing ensures a secure environment, safeguarding our space for years to come.



## 2. NEW VAN

Our new adapted van expands accessibility, enhancing our ability to serve our campers.



## 6. SLEEP UNDER THE STARS PROJECT

On top of the mountain, we added two adapted Yurts so the campers can sleep in the forest in a secure and unique manner. Our project was chosen amongst many in the Province by the Saputo/ACQ initiative.



## 3. GOLF CART

The new golf cart enhances transport across camp, facilitating convenience and efficiency for all.



## 4. RENOVATIONS AUDITORIUM

The auditorium's renovation signifies providing an improved space for camper gatherings, fostering connection and collaboration.



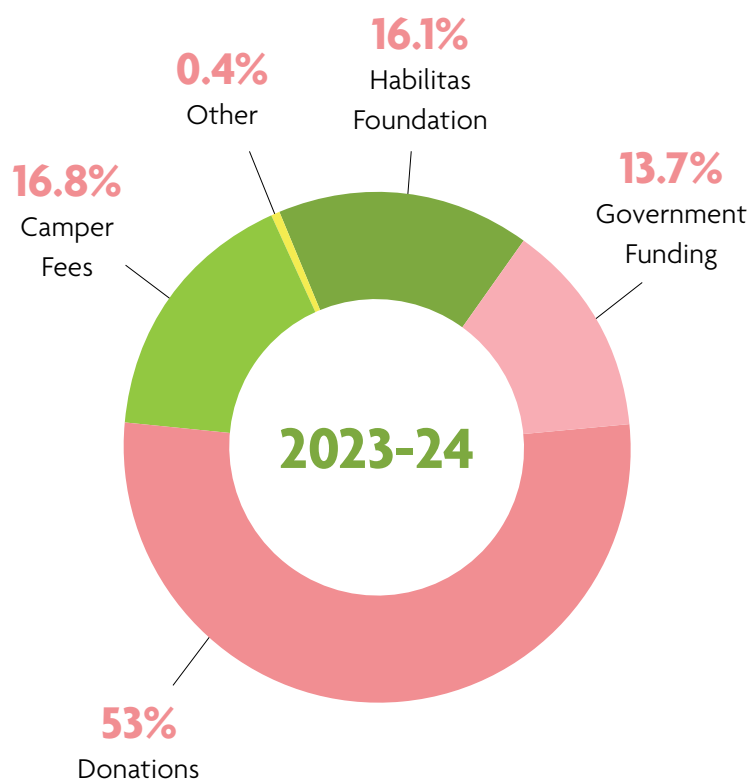
“

At our camp, disabilities dissolve into abilities, and limitations transform into boundless opportunities. It's not just a vacation; it's a journey of empowerment, where every challenge becomes a triumph, and every moment is filled with joy and possibility.

”

-KARL

## DIVISION OF INCOME



## OPERATING EXPENSES

Medical	\$95,395
Maintenance	\$324,073
Administration/ Management	\$384,357
Summer Camp (Ayer's Cliff)	\$413,825
Respite Camps	\$318
Day Camp + Virtual Camp	\$223,009
Transport	\$29,520
Other	\$8,625
Meals	\$176,587



“

The camp allows me to waterski and sail all summer, something i couldn't necessarily do where I live given that it is adapted with my special needs.

- CAMPER

”

# Projected Budget

2024-25

Site Maintenance	\$326,300
Administration/ Management	\$361,250
Summer Camp (Ayer's Cliff)	\$715,950
Day Camp (Montreal)	\$248,000
Respite Camps	\$20,000
Virtual Camp	\$24,000
<b>TOTAL</b>	<b>\$1,695,500</b>

## ORGANIZATIONAL PRIORITIES AREAS OF FOCUS 2023-24



Cultivate a strong philanthropic approach for the long-term sustainability of Camp



Expand Camp's permanent team to support year-round programming



Strengthen and increase partnerships to support adapted activities and sports



“

I enjoy seeing my friends at camp every summer and keeping in touch over the winter with the virtual camp. It is lots of fun.

”

- CAMPER



LETTER FROM THE

# President of the Board of Directors

KEITH HARDIE



As the 2024 season is literally around the corner, it is a fitting time for a brief yet heartfelt reflection.

Camp, be it on the lake, in the city or virtually is always about one thing and one thing only, the magic of our campers!

There are many who contribute to this magic and we take none of them for granted.

It is for that reason that as a board we salute the efforts of Karl Boulé Executive Director and his team, Lisa Crutcher, Marc-Olivier Naraynsingh,

Kirsten Hardiman who continually work to make the camp season truly memorable.

They are supported by so many, including a wonderful and amazing staff, at the lake, in the city and on the screen.

Camp could not do what it does for so many, without a wonderful group of donors who believe in the magic. The Habilitas Foundation's ongoing support of Camp's mission is one to be proud of! We are, with reason, the envy of many.

Finally, as President, I am blessed to work with Board and Corporation members whose dedication is second to none!

Thank-you all! To another season of magic!

*- Keith*

PRÉSIDENT, CONSEIL D'ADMINISTRATION  
PRESIDENT, BOARD OF DIRECTORS

