

# 2022 · 2023

## ANNUAL REPORT



**Camp  
Massawippi**





## Letter from the Executive Director

KARL BOULÉ

In March of 2023, I stepped into the role of Executive Director of Camp Massawippi. I arrived in the Townships a year ago and I'm delighted of joining the **CAMP MAGIC experience**. Right away, with the help of board members and the Executive Director, I started to prepare both the Day Camp in Montreal and the Overnight Camp in Ayer's Cliff for the summer. As a new member of the team, **I was impressed by the board of directors and staff's dedication** and unwavering commitment to its mission and campers. Many of our campers with physical limitations also present compromised immune systems and complex medical issues.

Camp's team continued to be solidified as we hired an Operations Coordinator and an accounting assistant. Under the management of the Executive Director, we resolved problematics, hardships and the end of the Covid pandemic.

As we approach another camp summer season, as we soon be training the new wave of staff, our medical and waterfront teams and set up our Ayer's Cliff and Montreal sites: I know everything will go well, that **we will offer a great and secure experience to all the campers**.

Camp Massawippi makes the impossible possible and we will need more support and partners for years to come as we continue **providing year-round adapted programs** for youth with physical limitations with great passion and innovation.

**Thanks for all your support.**

*- Karl*



# 2022-23 Programming

Founded in 1951, Camp Massawippi offers recreational, educational and leisure activities to youth with physical challenges that maximize their abilities and autonomy. Our camp programs, offered in English and French to individuals from across Quebec and beyond, favour the stimulation, development, and social integration of each camper. We create a bilingual state-of-the art camp environment where individuals with a physical disability can embark on a journey of self-discovery.

## Summer Camp (Ayer's Cliff)

**31**

avg. campers  
per week

**220**

spots filled

## Day Camp (Montreal)

**24**

avg. campers  
per week

**165**

spots filled

## Respite Weekends & March Break Camps

**11**

campers  
per stay

**34**

spots filled

## Virtual Camp (Connexions)

**104**

YouTube  
video activities

**116**

live zoom  
sessions



“

I would like to thank Camp for simply existing and continuing to do the work that you do! From the bottom of my heart, thank you.

- PARENT OF A CAMPER

”

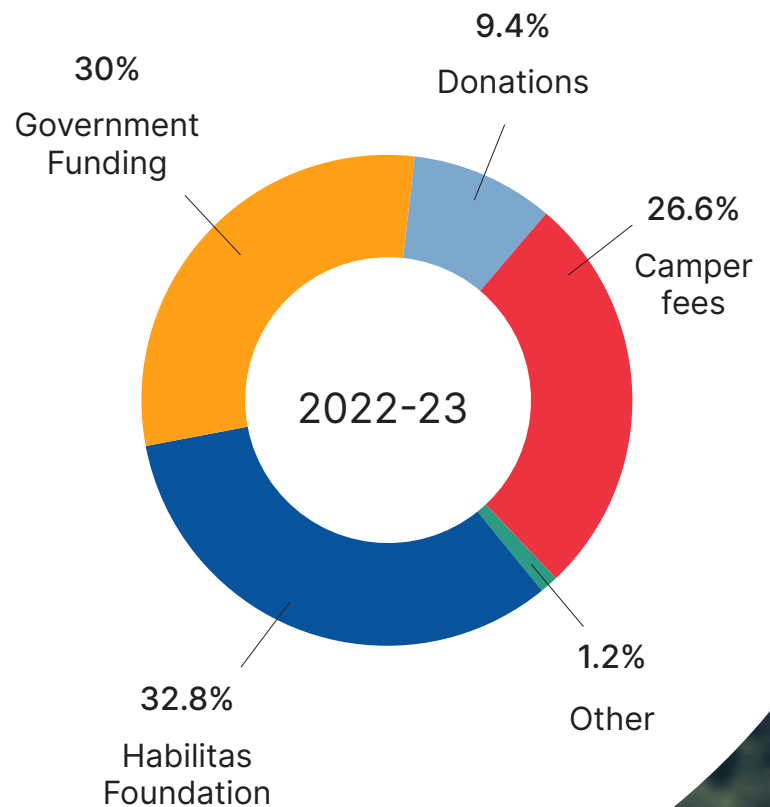


# 2022-23 Financials

## Operating Expenses

Medical	\$85,843
Maintenance	\$256,553
Administration/ Management	\$393,404
Overnight Camp	\$333,181
Respite Camps	\$24,770
Day Camp	\$156,025
Transport	\$24,444
Other	\$5,766
Meals	\$144,390

## Division of Income





# Highlights



## A New Dining Hall Inaugurated

The multi-year extensive renovation of the Habilitas dining hall was completed and is now a brand new welcoming space to campers, while retaining its historical charm.



## Habilitas - Camp Golf Tournament held in the Townships

A charity golf tournament was held at Dufferin Heights Golf Club in Stanstead on September 17th, 2022 and raised \$140,000 for Camp's dining hall renovation project.



## Year-Round Programming

Camp supports its campers and families through 4 core programs: Overnight Camp, Day Camp, Respite Camps & Virtual Camp.



“

Camp Massawippi changes for the better not only the lives of our campers, but the lives of all those involved too!

- KARL BOULÉ, EXECUTIVE DIRECTOR

”

# Projected Budget

## 2023-24

Site Maintenance	\$332,312
Administration/ Management	\$348,000
Overnight Summer Camp	\$717,000
Montreal Day Camp	\$246,000
Respite Camps	\$33,325
Virtual Camp	\$24,000
<b>TOTAL</b>	<b>\$1,700,637</b>

# Organizational Priorities

## Areas of Focus

### 2023-24



Cultivate a strong philanthropic approach for the long-term sustainability of Camp



Expand Camp's permanent team to support year-round programming



Strengthen and increase partnerships to support adapted activities and sports



“

I enjoy seeing my friends at camp every summer and keeping in touch over the winter with the virtual camp. It is lots of fun.

- CAMPER (SUMMER 2021)

”



# Letter from the President of the Board of Directors

NEIL RIDDELL

As we look towards 2023-24 it is important that as President I applaud the efforts of so many in making Camp Massawippi the wonderful place that it is.

The magic of our campers drives us to make the lake, day and virtual camp experiences memories that last forever.

We are able to do so through the dedication and and unwavering support of so many.

I want to welcome Karl Boulé as Executive Director and at the same time salute the enormous contribution that Suzanne Cloutier has provided camp on so many levels. Her leadership of the organization as interim Executive Director was marvelous. Suzanne, with the support of our great Board of Directors strengthened the operations of the camp. This has been reflected in the addition of the key position of Operations Coordinator. This along with staff who are unbelievable make us the envy of many.

The completion of the Habilitas Dining Hall project is a perfect example of a philanthropy partnership that strengthens Camp Massawippi. The strong support of Habilitas through operational funding, project support and their annual Golf Tournament point to that strength of our relationship.

In closing, Camp is a project of passion that is very important to me. The mission of Camp Massawippi, Camp de jour and Virtual Camp continues, summer after summer and year after year because the magic that comes out of it is truly extraordinary!



- Neil

